

# PGM-5769

MBA (RD) (Semester-IV) Examination, 2020-21

## AGRI-BUSINESS AND RURAL INDUSTRIES

[ Paper : MBR-619 ]

Time : Two Hours]

[Maximum Marks :60

---

---

**Note :** Attempt **any four** questions. All questions carry equal marks.

1. Define agribusiness. Discuss the agribusiness system using suitable diagram and explain its linkages among sub-sectors.
2. What is Contract Farming ? Discuss the various models of contract Farming in India.
3. Discuss the need and importance of rural industries in India. What are the problems faced by rural industries ?
4. Discuss the emerging risks and challenges in agricultural supply chain in Indian context.
5. Conduct SWOT analysis of the Food Processing industry. Discuss the significance of food processing industry in the country.
6. Define entrepreneurial competence. What are the major categories of entrepreneurial competencies ? Explain any two entrepreneurial competencies.
7. Define agricultural inputs and discuss its classification. Explain the major problems faced by farmers in purchasing modern agriculture inputs.
8. Write short notes on **any two** of the following :
  - (a) Rural entrepreneurship development
  - (b) Skill development and training
  - (c) Agricultural Diversification
  - (d) Agricultural finance

-----x-----

