



**Govind Ballabh Pant  
Social Science Institute**

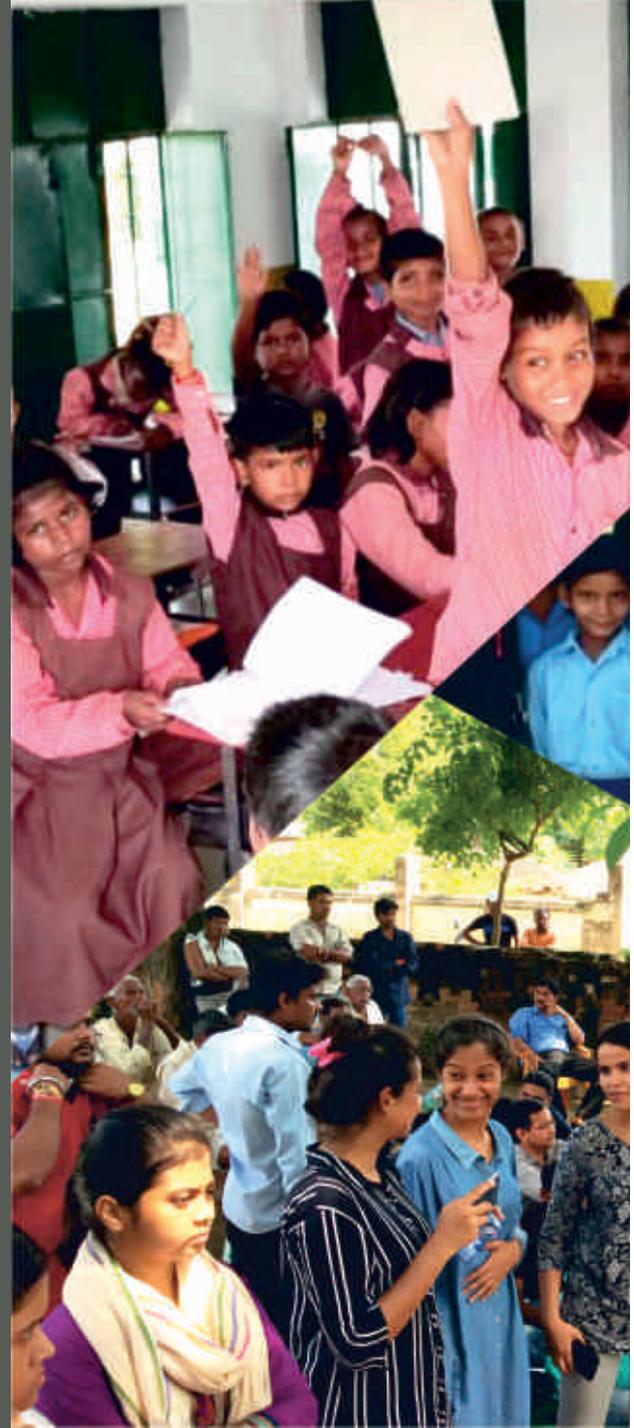


**CLASS OF 2021**  
**MBA RURAL DEVELOPMENT**  
**PLACEMENT BROCHURE**



I will give you a talisman.  
Whenever you are in doubt or when  
the self becomes too much with  
you, apply the following test.  
Recall the face fo the poorest and  
the weakest man whom you may  
have seen and ask yourself if the  
step you contemplate is going to be  
of any use to him. Will he gain  
anything by it. Will it restore him to  
a control over his own life and  
destiny. In other words, will it lead  
to swaraj for the hungry and  
spritually starving millions. Then you  
will find your doubts and your self  
melting away.

**Mahatma Gandhi**





# CLASS OF 2021

## MBA RURAL DEVELOPMENT

### PLACEMENT BROCHURE

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Govind Ballabh Pant Social Science Institute  
Prayagraj

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**Prof. T.V. Kattimani**  
Vice Chancellor  
Central Tribal University of Andhra Pradesh

## Chairman's Message

The G.B. Pant Social Science Institute, a Constituent Institute of University of Allahabad has established itself as one of the Premier Research Institutes in India. The M.B.A. Rural Development Programme was started in the year 2001 to train students to become development managers in the formal and informal sectors and also to develop entrepreneurship among the rural youth. And I can say that the Institute has been successful in its endeavour as the course has procured fine scholarly standing with the passing times. Basically, it is intended to grow the number of equipped and trained youths to achieve competencies in the areas like Microfinance, rural industry, dairy development etc. It has in reality added to their employability.

Considering that half of India's population is under 25 and about 66% are younger than 35, this small percentage is a very large number. India is in dire need of employment opportunities, and the heavily-debated New Education Policy plays a huge role in the creation of opportunities, in many ways. In the best-case scenario, the NEP will truly revolutionise the education system

of the country in the near future of method. As the objectives that the NEP 2020 consists of can rationally be achieved by providing employment the MBA in rural development at G.B Pant social science institute has already been successfully placing all its students with 100% placement every year.

With the new education policy that focuses primarily on skill development and employment generation schemes will surely strengthen the economy in a positive way in the upcoming years. This growth in economy will eventually create more scope for manufacturing and management sectors and will increase the need of trained and skilled youths. Rural sector in this regard is an emerging sector that is generating fresh perspectives on developmental processes. It is sure that in this context the youth of MBA- RD from this institute are well equipped to face the new challenges. I am sure that in the upcoming times with the modified and developed course structure of MBA- RD, the students of the Institute will add more creditability in the field of rural development.

I wish all the faculty members, students and the supporting staff with good luck to make this endeavour more successful!

**T. V. Kattimani**

Chairman, Board of Governors,  
G.B. Pant Social Science Institute.



Prof. Badri Narayan

## Director's Message

We and the entire world is still struggling to fight with Covid-19 pandemic. The students and teachers have evolved their own way to retain quality of education. G. B. Pant Social Science Institute, PrayagRaj through its rigorous teaching and training process has tried hard to produce excellent students who may serve the nation as leaders and game changers of rural development.

Our Institute is running MBA (Rural Development) Programme since 20 years. This Programme has successfully evolved as a master programme in rural management and development which produces well trained leaders and development professionals for rural transformation in India. Our students work as change agents in rural India and accelerate the ongoing process of development. They have become an organic combination of knowledge and experience, theory and praxis, and values with skills which they have acquired during their training in the Institute. Our alumni are working efficiently and have proved their worth in various reputed public and private sector organisations, as well as in NGOs.

This year students are looking forward for new opportunities to work and help in reshaping rural India. We hope they will emerge as strength of downtrodden people. I wish them all the success for their new endeavours to move ahead for a New India and wish them a happy beginning for rural transformation in India.

**Badri Narayan**



Dr. Rewa Singh

## Placement Coordinator's Note

Govind Ballabh Pant Social Science Institute, Prayagraj through its MBA in Rural Development Programme has established itself as one of the premier Institutes in India. MBA Rural Development Programme was started in 2001 to meet the growing demand of young professionals for those communities which were embedded in the culture of silence. With an appropriate blend of practical and theory the Institute trains students and provides professionals to the agencies of development for lifting fleet and bringing considerable changes in the lives of the rural poor. It is a matter of great pleasure that we have succeeded in this direction. The alumni of the Institute are working in various leading organisations in various positions.

As you go through the pages of this brochure, you will get a glimpse of our meticulously designed curriculum, field exposures, student driven activities and their achievements. Our students have been trained to face challenges and find out solutions to the changing complex situation of the rural areas through their knowledge and skills.

I am extremely delighted to introduce the Class of 2021 of our prestigious MBA Rural Development Programme at GBPSSI, Prayagraj. It would be a great honour for us to have an association with your esteemed organisation for our final placements of batch 2019-21 and Summer Internship of Batch 2020-2022.

Rewa Singh



## A glance at the life of Pandit Govind Ballabh Pant ji

**B**haratratna Pandit Govind Ballabh Pant was born on 10 September 1887, in a village called Khoont near Almora. He was born in a Brahmin family. His father's name was Manorath Pant, who was a government official, His mother's name was Govindi Bai.

Pt. Govind Ballabh Pant was an excellent student. He passed Middle School and Matriculation examination from Almora. He then joined the Muir College, Allahabad for graduation. He decided to study Law and in two years, he topped his batch and won the Lumsden Gold Medal.

Pt. Govind Ballabh Pant took active part in independence movement against the British Raj. Together with Pandit Badri Durr Pande, he started a weekly paper called 'Shakti'. In 1930, he was imprisoned for several weeks for arranging a Salt March inspired by Mahatama Gandhi. In 1933, he was arrested again.

In the 1937 election, Pt. Govind Ballabh Pant was elected unchallenged as the leader of the Congress Party in the United Provinces (present Uttar Pradesh) and became the first Chief Minister of the United Provinces. In 1942, he was arrested for signing the Quit India resolution.

After India's independence in 1947, Pt. Govind Ballabh Pant became the Chief Minister of the state for the second time. He became the first Chief Minister of Uttar Pradesh and was in the office from 26 January 1950 to 27 December 1954.

Pt. Govind Ballabh Pant died on 7 March 1961, at the age of 74. As Chief Minister of Uttar Pradesh, he was successful in stabilizing the economic condition of the state. In 1957, he was awarded India's highest civilian honor, the 'Bharat Ratna', for his selfless service to the nation.



## About Prayagraj

**P**rayagraj is a large metropolitan city in the Indian state of Uttar Pradesh and the thirteenth most populous district in India. The city is the judicial capital and educational capital of Uttar Pradesh with Allahabad High Court being the highest judicial body in the state and University of Allahabad and other technical and non-technical universities, respectively. It is ranked the 130<sup>th</sup> fastest growing city in India. Enriched with a glorious history and being one of the oldest cities in the world. Prayagraj has several historical monuments from different periods of Indian History.

### **CULTURAL HERITAGE OF PRAYAGRAJ**

Prayagraj is famous for its rich culture and is situated on an island peninsula of Uttar Pradesh, surrounded by holy rivers

Ganga & Yamuna. Rich in rituals and wondrous in worship, this divine place attracts thousands of devotees who take bath in Triveni- Sangam during the annual Magh Mela and events like Kumbh Mela.

The place is home to many notable people mainly in the field of entertainment, politics, literature and bureaucracy. Some of the noteworthy people born here are the first Prime Minister of independent India Pandit Jawaharlal Nehru, Bollywood actor Amitabh Bachchan and well-known script writer of Slumdog Millionaire Vikas Swaroop to name a few. We have seen prominent literary figures and artists in the field of culture and education due to which Allahabad is referred to as the “Literary capital of Uttar Pradesh”. Because of its incredible culture and tradition, Prayagraj has been nominated as zonal center of North

Central Zonal Cultural Centre by Ministry of Culture, Government of India.

The city has diverse population but all of them stay with unified spirit. Owing to its glorious history and also being one of the oldest cities of the world, this place is ornamented with marvelous buildings and majestic monuments too.

### **SANGAM**

It is the confluence of two physical rivers Ganges, Yamuna, and the invisible or mythic Saraswati. It is a place of religious importance and the site for historic Kumbh Mela held every 12 years. A bath here in the holy water is considered to wash all sins away.

### **KUMBH MELA**

Kumbh Mela is the largest religious celebration on earth and the biggest public gathering in the world. The resulting settlement is a virtual mega city! The Kumbh Mela deploys its own roads, pontoon bridges as well as tents serving as residences and venues for spiritual meetings, and social infrastructure such as hospitals, sanitation outlets and vaccination clinics-all replicating the functions of an actual city. The pop-up settlement seamlessly serves upto seven million people, who come for 24-hour cycles on the six main bathing dates.

### **NEW YAMUNA BRIDGE**

Also known as Shyama Prasad Mukherjee Bridge, it is the third largest cable-stayed bridge in India. The bridge was constructed by the end of 2004 with the aim of minimizing the traffic over the Old Yamuna Naini Bridge. The bridge runs North-South across the Yamuna river connecting the city of Allahabad to its neighborhood of Naini.

### **UNIVERSITY OF ALLAHABAD**

Famously known as the 'Oxford of the East', the University of Allahabad has always occupied an esteemed place among the Universities of India for over a century. Established on 23<sup>rd</sup> September 1887, it is the fourth oldest University of India after Calcutta, Bombay and Madras University. Its origin lie in the Muir Central College, named after Lt. Governor of North-Western Provinces, Sir William Muir in 1876, who suggested the idea of a Central University at Allahabad, which later evolved to the present university. On 24<sup>th</sup> June 2005 its Central University status was restored through the University of Allahabad Act, 2005 of the Parliament of India. The Senate hall, the Vijayanagaram Tower and Hall are the important historical sites in the University Campus. It has diverse courses ranging from Arts, Science, Commerce, and other technical and professional courses.

### **ANAND BHAWAN**

Anand Bhawan is a large bungalow in Allahabad which has been turned into museum. It was constructed by Indian political leader Motilal Nehru in the 1930s to serve as the new residence of Nehru family when the original mansion Swaraj Bhawan was transformed into the local headquarters of the Indian National Congress. Swaraj Bhawan served as ancestral home of the Nehru-Gandhi Family

### **ALL SAINTS CATHEDRAL**

Also known as 'PattharGirja', it is an Anglican Cathedral which is modeled after the XIII<sup>th</sup> century Gothic style buildings in Asia built by British during their rule in India. Designed by British architect Sir William Emerson, it was consecrated in 1887 and completed in 1891.

## **FORT**

Built in 1583 A.D., the Allahabad fort is the largest of all forts built by Mughal emperor Akbar. The fort stands on the bank of the Yamuna near the confluence with the river Ganges. This huge fort has three galleries flanked by high towers. It is a brilliant masterpiece with incredible architecture, a synonym of Mughal craftsmanship. Fort embodies Jodhabai Mahal, Patalpuri Temple, Saraswati Kund and Akshaya Vat and is adorned by huge walls, towers & gateways.

## **JAWAHAR PLANETARIUM**

The planetarium was built in 1979 and is situated beside Anand Bhawan, the former residence of Nehru-Gandhi family. It is managed by the 'Jawaharlal Nehru Memorial Fund' (estb. 1964) which has its headquarters at Teen Murti House, New Delhi.

## **ALLAHABAD MUSEUM**

It is a national level museum established in 1931 which is known for its rich collection of art and is funded by Ministry of Culture, Government of India. The pistol of freedom fighter Chandrashekhar Azad with which he shot himself is displayed and preserved here. Other valued possession is the Gandhi Smriti Vahan and a library which stores 25000 books.

## **ALLAHABAD HIGH COURT**

In the year 1866, the High Court of Judicature for the North-Western Provinces came into existence at Agra which was shifted to Allahabad in 1869 and its designation was altered to 'The High Court of Judicature at Allahabad'. It is one of the first High Courts to be established in India.





## The Institute

The Govind Ballabh Pant Social Science Institute (GBPSSI) is a premier Research & Development Institute in India. It was established in the year 1980 under the joint auspices of the Indian Council for Social Science Research (ICSSR), the Government of India and the Government of Uttar Pradesh. Institute focuses its efforts on both theoretical and applied research in Social Sciences and Management, particularly in the fields of socio – economic and human development, environment, culture, and public policies. It provides academic as well as professional support by way of training and consultancy to both the Government & Non-Government organizations. The Institute became a Constituent Institute of the University of Allahabad, after the University became a Central University in July, 2005. Its structure and its relationship with the University of Allahabad are now governed by the ordinances of the University.

From 1990s onwards, the world underwent cataclysmic changes and the Institute realised the need of trained professionals for rural development. In 2001, Institute started the MBA (Rural Development) program to meet out the needs of trained professionals. Since then, eighteen batches have been passed and successfully placed in leading organizations of development sector.

### **Infrastructure**

A good infrastructure plays a decisive role in overall development and growth of students. There is strong evidence that well equipped infrastructure facilitates better instruction, improves student outcomes and other benefits. The institute is well equipped with all the infrastructure facilities.

### **Campus**

The campus is situated on the National Highway No. 2, also called the famous G.T. Road (linking Allahabad to Varanasi). It is about 10 K.M. from Allahabad Junction Railway station and 1 K.M. from Triveni Sangam. The Institute has a lush green and clean campus spread over 10 acres. It has its own water supply system and also has the water harvesting system installed. As a supportive measure for uninterrupted power supply, the Institute has installed a 62.5 KVA electricity generator.

The campus is embellished with the statue of Pt. Govind Ballabh Pant as a homage to all his efforts in making India free and a better place to live, grow and nurture.



### **Main Building**

It has a architecturally well designed three floor building (approximately 45,000 sq. feet) which houses faculty offices, library with large reading hall, computer centre, seminar hall, committee room, lecture halls and the administrative offices.

### **Seminar Hall & Committee Room**

The Institute has a centrally air-conditioned seminar hall and a committee room suitably furnished for organizing seminars, workshops, symposium and lectures with all necessary projection facilities like LCD, overhead projector, white board and public address system. This facility is also extended to the MBA (RD) students for presentation of their reports, debates and seminars. The seminar hall and committee room have the capacity to hold meetings and conferences for about 50 to 60 participants.

### **Auditorium**

The Institute has a centrally air-conditioned auditorium with a



seating capacity of 300 persons. Other than the main hall it also has two additional rooms and one large lobby adjoining it. All the cultural activities, training programmes and documentary films related to studies are arranged here. It is also used for organizing seminars and conferences as well as annual Development Professionals' Meet (DPM). It brings the students face to face with global thought leaders, academic gurus and professionals to share their experiences.

### **Classrooms**

The Institute has spacious, well furnished air-conditioned classrooms. All classrooms are equipped with overhead projector with modern teaching aids and designed for participative learning. They provide the most conducive atmosphere for dynamic and focused discussions.

### **Library**

A well stocked library is the hallmark of any institution of learning. The Institute has a large and modern library that serves as a

national collection of books, archival material, journals and recent documents for studies, research and development, management and ethnography. The Institute's library is recognized as a national centre of information and regional resource centre. It has over 50,000 books, archival material and documents of studies and research in almost all social science disciplines and subscribes 160 national and international journals. The library has access to Indiatat and EPWRFTS. It is fully air conditioned with huge hall for reading purposes with necessary facilities like computer, photocopier, microfilm reader, etc.

### **IT Centre**

The Institute has equipped with latest IT infrastructure, with two Servers, Firewall, Thin Clients, desktops and laptops connected with wired as well as wireless network. Software like SPSS, ArcGIS, ERDAS, Gram Plus, Libsys, Microsoft Project, Microsoft office and Tally 9 ERP are available. The Institute has also subscribed for Indiatat, EPWRFTS and efforts for obtaining



JSTOR through e-shodhsindhu is in process. This will enable scholars for accessing all reputed journals online.

The Institute has 10 MBPS 1:1 leased line internet connectivity. The internet and LAN is extended to the faculty quarters, guest house and hostel also. Further, the Institute is planning to integrate all the isolated computerized units to one platform for moving towards ERP solution, which will ensure transparency and security and help in managing redundancy.

### **Manav Vikas Sangrahalaya** Museum of Development

The Institute also has a museum named “Manav Vikas Sangrahalaya” or the museum of the development of man which came into being in January 2001. This museum aims at preserving and highlighting the folk cultures, local traditions and heritage of our country. In this respect it is different from other archaeological museums as it portrays the living, vibrant and dynamic aspects of Indian folk and cultural traditions which have played a role in the socio-economic development of the country, particularly UP and its neighboring regions. Besides preserving and providing sustenance to cultural attributes of the society such as tribal and folk arts, literature, sports, local skills etc., it also aims to preserve and document indigenous knowledge systems in various areas and also tools, technologies and modes of production. It has a Dalit Resource Centre, which serves as a nodal base to study the rich cultural capital of marginalized communities of Uttar Pradesh.

### **Hostel**

The Institute offers hostel facilities for boys and girls separately within the college campus. Caring warden and a vigilant security ensures a pleasant stay allowing students to focus on academ-

ics. There is boarding facility for 48 students in the 24 fully furnished double occupancy rooms. Each room has the accessibility to the internet. The hostel also has a common reading room.

### **Sports**

All work and no play makes Jack a dull boy is a saying which emphasizes that for an overall development physical fitness plays a crucial role. The Institute has a well equipped indoor games room and a court each for basket ball, volleyball and badminton. Sports week is celebrated every year where students exhibit their talent and skills.

### **Mess**

One cannot think well if one is not dinned well. Hostel mess menu is designed by the students' welfare committee offering nutritious and wholesome food to ensure a well balanced diet. The mess has the seating capacity of fifty.

### **Guest House**

A guest house with 2 VIP suites and 10 fully furnished air-conditioned rooms hosts scholars and visitors at the Institute. It has a dining hall with the capacity of 25.

### **Solar Photovoltaic system**

The Institute installed off-grid Solar Photovoltaic power generation plant in 2014 having generation capacity of 25 KWP.

### **Sewage Treatment Plant**

The Institute has installed a Phytoid Based Sewage Treatment plant of 25 Kilo-litres per day. The treated water is used for irrigating its own garden and lawn.



## The MBA Rural Development (MBA-RD) Programme

There are 6,40,867 villages in India comprising 69% of the total population of India. Many governmental projects are running to develop these villages with the help of NGOs and other development agencies. The Institute started the two year full time MBA-RD programme in 2001 to train students and provide professionals to these agencies for lifting fleet and bringing considerable changes in the lives of the rural poor through their development activities.

Till now 628 students have graduated from this course and have joined the corporate and development world. The Masters of Business Administration – Rural Development (MBA-RD) Programme is located at the Centre for rural Development and Management. Multidisciplinary research undertaken in the centre



feeds into the programme.

### **Mission**

The mission of the MBA-Rural Development Programme is to build committed and competent professionals who could transform rural communities that are embedded in a culture of silence into those that can think and act on their own, plan their own destiny, control and manage their own institutions, evolve and adopt technologies for sustainable development as well as adapt to changing demands of the market.

### **Objectives**

- 1) To train students to become development managers in the formal and informal sectors of a rural society.
- 2) To equip young men and women with entrepreneurial abilities.
- 3) To inculcate egalitarian values among students for professional commitment, integrity and ethics informed by social purpose.
- 4) To train students into competencies for acting as effective change agents in bringing about rural transformation.

### **Program Design**

The MBA (RD) Programme is designed to provide students a comprehensive learning opportunity with intensive theoretical knowledge and extensive practical exposure to the rural reality. It seeks to blend diverse learning methods in order to enable students to integrate subject knowledge and practical skills with an attitude to view reality in a holistic manner.

The main features and the content of the programme are as follows:

- 1) Immersion Work
- 2) Course Work
  - Ø Classroom Teaching
  - Ø Simulation and Experiential Exercises, Case Studies
  - Ø Field visits
- 3) Village Work
- 4) Summer Placement Work: Training in a development organization
- 5) Research Project Work

### 1) Immersion Work

Students are inducted in the programme with an orientation session which informs them about the Institute, the MBA-RD Programme, its Mission and Objectives. Students are also offered mentorship by the core faculty of the Institute. Assigning each student to a Teacher-Mentor is done in the orientation. It also involves two weeks long stay in villages selected by the Institute.

Objective of the Immersion work is to acquaint students with village and rural living, locate boundaries of a village, and identify physical parameters of livelihood and other agro-economic conditions. This also enables them to observe and experience the problems faced by rural people and in general to develop an appreciation of why efforts for rural development are required. Based on the problems identified and needs of the people a plan of initiatives is developed. The visit also aims at helping students to develop qualities which are needed to establish rapport with people/communities and initiate participatory development process.

### 2) Course Work

Ø Classroom training comprises of 27 subjects spread over four

semesters. Students acquire knowledge and skills through an appropriate mix of lectures, field visits, practice and experiential learning.

- Ø Experiential exercises like games, role-plays, simulations and case studies are designed to help students reflect in a group and acquire requisite managerial and organizational capabilities.
- Ø Field visits in the first two semesters help students interface theory with rural reality. Besides, classroom learning and virtual classes, the Institute also organizes field visits to provide opportunity to the students to fully imbibe the spirit of the rural life and familiarize themselves with village market, land holding patterns, wage structures, cooperative and banks, small sector enterprises and local governing bodies. Concepts learnt in the classrooms are used to develop one's own understanding of challenges in rural society. Students' reports on field visits enable them to reflect and consolidate their learning.

### 3) Village Work

Village work is undertaken by students in their first and second semesters. It provides opportunity to students to live and interact with villagers and understand in depth the rural reality. It aims at sensitizing students to the concerns of rural people, help them identify the constraints and potentials for development in the area.

Students visualize their role as professionals and experience rural living from a change agent's perspective. They record their observations and experiences in field diaries and also formulate research questions. Students make a presentation before the final submission of the study report.



#### 4) Summer Internship Work: Training in a Development Organization

Summer training is an attempt to bridge the gap between the professional world and academic learning. It enables students to expertise the rigors of professional environment. The training gives students a unique edge to maintain a direct and live contact with organizations, work with the organizations, and understand their complexities and challenges.

Objectives of Summer Training:

- To provide students with an opportunity to apply the concepts learnt into real life situations.
- To sensitize students to the nuances of a work place by assigning time-bound projects in an organization.
- To provide students a platform to work and develop a network which will be useful to further their career

Summer training is arranged for all students with Corporate, Government and Non-Government organizations concerned with rural sector, after the completion of second semester and before the initiation of the third semester. The training is of 6-8 weeks duration and provides a platform to students to be a part of the organization and learn from actual practice of the skills required.

#### 5) Research Project Work

Research project is a semester long project undertaken during the final semester and focuses on in-depth study on emerging rural issues. The objective of the research project is to provide students with an opportunity to design and create research project independently. It aims to rigorously analyze and apply management insights to complex problems in rural development and management.

The research project is supervised by a core faculty of the Institute. A Project Proposal presentation is being made by students before completion of the third semester.

The data collection is done in the two weeks semester break between the third and the fourth semester. Students in this period visit the organization and the site where it is operating and/or intervening.

In the fourth semester, students analyze the data collected and write a report. Presentation of the project report is made by students before a panel of experts.

### Pedagogy

In addition to classroom teaching and use of reading materials (eg. books, chapters, and articles) the program employs a dynamic approach in teaching learning process. The following innovative pedagogical methods facilitate in achieving objectives of the programme.

- Ø Videos, slides and other materials
- Ø Seminars, workshops, case studies, group exercises and presentations
- Ø Reports and documents produced by activist groups and NGOs
- Ø Field and Industrial visits
- Ø Folk techniques like folk song, folk dance, etc.
- Ø Experiential learning exercises
- Ø Use of reflective methods, learning diaries
- Ø Interaction with village communities





## MBA (Rural Development) Curriculum

Code	Nomenclature	Maximum Marks		Credit
		Sessional	End Semester Exam	
<b>YEAR – 1: SEMESTER - I</b>				
MBR-501	Fundamentals of Management	40	60	3
MBR-502	Rural Development: Issues, Approaches and Policies	40	60	3
MBR-503	Quantitative Techniques	40	60	4
MBR-504	Computers and Information Communication Technology	40	60	2
MBR-505	Rural Economic and Social System	40	60	2
MBR-506	Rural Institutions and Community Organizations	40	60	2
MBR-507	Communication and Writing Skill	40	60	3
MBR-531	Village Work Study Report and Viva-voce	40	60	4
	<b>TOTAL</b>	<b>320</b>	<b>480</b>	<b>23</b>

**YEAR - 2 : SEMESTER - II**

MBR-516	Organization Behaviour	40	60	3
MBR-517	Accounting for Management	40	60	3
MBR-518	Research Methods and Application	40	60	3
MBR-519	Operations Research	40	60	2
MBR-520	Managerial Economics	40	60	3
MBR-521	Intervention in Rural Settings	40	60	2
MBR-522	Quality of Life and Social Advancement	40	60	2
MBR-541	Village Work Study Report – II * and Viva-voce	40	60	4
	<b>TOTAL</b>	<b>320</b>	<b>480</b>	<b>22</b>

**YEAR 2: SEMESTER III**

MBR-601	Business Environment: Policies, Acts and Institutions	40	60	3
MBR-602	Financial Management	40	60	3
MBR-603	Human Resource Development and Management	40	60	3
MBR-604	Environment and Natural Resource Management	40	60	3
MBR-605	Entrepreneurship Development	40	60	3
MBR-606	Management and Information System	40	60	2
MBR-607	Action Research and Organizing Development	40	60	2
MBR-631	Summer Placement Report and Viva-voce	40	60	4
	<b>TOTAL</b>	<b>320</b>	<b>480</b>	<b>23</b>

**YEAR – 2: SEMESTER - IV**

MBR-616	Strategic Management for Rural Development	40	60	3
MBR-617	Technologies for Rural Development	40	60	2
MBR-618	Marketing Management and Rural Markets	40	60	3
MBR-619	Agri-Business and Rural Industries	40	60	3
MBR-620	Management of Social Empowerment	40	60	2
MBR-621	Global Economic Environment and Rural Development	40	60	2
MBR-622	Comprehensive Viva-voce	40	60	3
MBR-641	Research Project Report	40	60	4
	<b>TOTAL</b>	<b>320</b>	<b>480</b>	<b>22</b>



## Field Exposure

### **IMMERSION PROGRAM**

A two day induction program for MBA RD Batch 2019-21 was organised from August 13-14, 2019, in which students were introduced to the institute faculty and the course curriculum of MBA in rural development. The program was chaired by the Director, Prof. Badri Narayan in which the faculty members interacted with the students. On the second day, a movie and documentary session, followed by an interactive session was organised to motivate students for their new endeavour. After the induction programme, students were taken in groups to five villages adopted as rural stations for the immersion work.

Students got an exposure of the rural setting, people, animals, infrastructure, etc.

### **PARTICIPATORY RURAL APPRAISAL (PRA)**

Top-down rural development strategies in India have generally not succeeded in improving quality of life of the rural poor. Participatory Rural Appraisal is a people-centered method of identifying problems with the people, by the people and for the people. The process empowers locals by including them directly in the identification and evaluation process of problems and, in many cases, in the final implementation and post-

construction monitoring.

A week long workshop on Participatory Rural Appraisal (PRA) was organised from August 26 to 31, 2019 by the Institute under the mentorship of Dr. Ajay Joshi, from Shramyog, Dehradun. He educated students about various approaches of Rural Development and Participatory Rural Appraisal. In the classroom sessions different tools and techniques of PRA and their practical application in the field were described.

After the classroom session, batch was split into 5 groups, 8-9 students each. Under the guidance of Dr. Ajay Joshi, students applied tools of PRA in village "BANI", Bahadurpur block of Prayagraj District. Each group had a recorder, an observer, a facilitator and a leader to coordinate the group activities. Later on, students presented their understanding about the village and possible interventions through chart papers before the villagers. On the last day of the workshop students made

presentation before the faculty of the institute.

PRA workshop is an excellent learning experience for students because they know how to collect data and information through participatory approach and also to work as a team.

#### **Learning from PRA:-**

Participatory techniques aim to break the silence of the poor and disadvantaged sections. It recognises the value of popular collective knowledge and wisdom and legitimizes the production of knowledge by the people themselves.

- Participatory approaches seek to be catalysts enabling and empowering people.
- The participatory approach emphasizes flexible learning, is adaptable to the pace set by the learners/trainers and tailored to needs expressed by participants themselves.



### VILLAGE STAY PROGRAMME- (1<sup>st</sup> Semester)

The village stay program is an integral part of MBA-RD course curriculum. During the preparation for Village Stay Programme in the classroom session late Prof. Sunit Singh, Prof. K.N. Bhatt, Dr. Archana Singh and Dr. Rewa Singh as mentors provided students with the much needed knowledge about the history and the impact of PRI on the development of rural India. Thereafter, village stay of five days duration was organised wherein students were required to stay in the selected villages and make a thorough study of the Micro level planning under Village Development. Five villages in Prayagraj district namely Bahadurpur, Bani, Malkhanpur, Sahabpur and Tendui are selected under the Rural Station Project. During this five-days stay, the students studied the structure and working of “Microlevel planning under Village Development” in the village. After the field exercise, students were asked to make presentation before the faculty of the Institute and were required to submit village stay report.

### UGC REPORT (IMPACT OF COVID-19 ON INDIAN VILLAGES- (2<sup>nd</sup> Semester)

Due to Covid-19 second village stay program was cancelled. Telephonic survey was conducted by the students in all the adopted villages under the supervision of mentors. The surveys briefed the impact of Covid-19 in all five villages and tried to analyse the policies that had been announced so far by the central government and state government to ameliorate the economic shock and put forward a set of policies recommendation for rural sector. By this survey we identified the awareness and also how the villagers dealt with various challenges in the times of Covid-19 in the village.





## **PARTICIPATORY ACTION RESEARCH**

A workshop on Action Research accompanied by telephonic interview was conducted under the guidance of Dr. Archana Singh, Assistant Professor, Govind Ballabh Pant Social Science Institute, Prayagraj. She oriented students about the history of action research and its application in the rural sector. After the online classroom sessions, students were given different topics on which they had to prepare action research plan in their identified villages. The topics were:

- Financial literacy for women
- Animal welfare
- Farmer producer organisation
- Water management
- Education
- Rural resources
- Agriculture
- Organic farming

Students made a presentation on their findings and interventions in the field areas. By this workshop students were able to prepare project plan proposal and carry on action research in rural area with the participation of local communities.

## Workshops, Lectures And Webinars



Shri Ram Madhav during a discussion on his book “Because India Comes First” in “Meet the Author” programme held in the institute on 11th of January 2021

**Lecture on “Reflections on Kashmir”** was delivered by **Professor Rattan Lal Hangloo**, Vice-Chancellor, University of Allahabad on 8<sup>th</sup> July, 2019.

### **Lecture Series: Challenges before Indian Society**

On this lecture series **Shri P. Sainath** shared his views on topic “**Our Changing Climate: Natural, Economic and Political**” on 7<sup>th</sup> Sept, 2019.

On 9<sup>th</sup> Sept, 2019 **Prof. Makarand R. Paranjape** delivered his thoughts on topic “**Swami Vivekanand and the Question of Indian Modernity**”.

### Public Lecture Series: 17th January, 2020

In the series of public lecture organized by **Prof. Abhay Kumar Dubey**, a journalist, a social science scholar and currently a Professor at CSDS, gave his insights on the topic of “**Gyaan Ki Rajneeti**”.

### Online Summer School on “Migrant Realities”

Govind Ballabh Pant Social Science Institute, Prayagraj organized 5-days online Summer School on Migrant Realities from May 24, 2020 to June 03, 2020.

The objective of this Summer School was to know more about migrant realities in our country through deep analysis of it with the help of data and academic interpretations. The Government officials were also invited to throw some light on government's initiatives and policies to tackle the current crisis. Eminent scholars of Migration Studies and some Public Intellectuals such as **Prof. R. B. Bhagat**, International Institute of Population Studies; **Prof. Manish Jha**, Tata Institute of Social Sciences, Mumbai; **SudeepThakur**, Eminent Journalist; **Prof. Pushpendra Kumar**, Tata Institute of Social Sciences, Patna; **Prof. YogendraYadav**, Eminent Public Intellectual and social leader; **Mrityunjay Kumar**, Media advisor, Government of UP were invited to deliver their lectures and insights.. The scholars delivered their lecture on Migrant Realities.

**Webinar on Covid-19: Challenges and Digitalisation in Microfinance Sector** was delivered by **Mr. Vivek Tiwari** (Founder & CEO of Satya Microcapital Ltd.) on 25<sup>th</sup> June 2020.

Lecture on **Rashtriya Shiksha Niti, Parivartan Aur Bhavishya Ka Bharat** by **Shri Aniruddh Deshpande** was conducted on September 07, 2020. On the occasion of 40<sup>th</sup> foundation day, due to COVID-19 pandemic, an online lecture was organized.

A lecture on “**The Caste System Revisited**” by **Prof. Arvind Sharma**, Birks Professor in Comparative Religion, School of Religious Studies, McGill University was delivered. **Prof. T.V.Kattimani**, President, Board of Governors, G.B. Pant Social Science Institute chaired the online session on 10<sup>th</sup> September, 2020.

Online Workshop on **Documentary and short film making** on 16<sup>th</sup>October, 2020 was organized for the students of MBA-RD.

Online Workshop on “**Microfinance Institutions in India**” by **Mr. Bharat Singh**, alumni of MBA-RD, GBPSSI on 17<sup>th</sup> Oct, 2020. He delivered his experience on microfinance and discussed all the aspects of Microfinance for better understanding of students.

Webinar session on “**Investor Awareness Programme**” was sponsored by National Stock Exchange for MBA-RD students on 19<sup>th</sup>oct, 2020.

### National B- Plan Championship with IIM Kozikode

**National B- Plan Championship** is an annual event by IIM Kozikode in which there are two rounds of the competition. First round is conducted on the Institute campus and three students are selected. The final round occurs at IIM Kozikode and the winner is given a price money of Rs.50,000.

A two day workshop on **Digital Marketing** was organized on 3rd & 4th September, 2019 by the Institute under the event **National B-Plan Championship**, conducted by in collaboration with Echoes IIM-Kozhikode and Makeintern. The workshop was conducted by Mr. Ujjwal Chugh, an expert of Digital Marketing. He is also the founder and CEO of ISOLS Group Pvt. Ltd. The workshop aimed to enhance the knowledge and competence of

students of MBA Rural Development in implementing the Digital Marketing strategies in rural areas.

In the first round of selection three students Ms. Varsha Mishra, Ms. Ragini Chaudhari and Mr. Piyush Yadav were selected to compete in the final round at IIM KOZHIKODE event.

### **Student Solar Assembly Workshop by IIT Bombay**

On the occasion of 150th birth anniversary of Mahatma Gandhi on 2nd October 2019, a workshop was conducted by Govind Ballabh Pant Social Science Institute under Solar Urja through Localisation for Sustainability (SoULS) programme organized by IIT Bombay, where all MBA RD students participated. Under SoULS training programme, three students Mr. Sujeet Singh, Mr. Rajat Kumar Singh and Mr. Anand Singh were selected as Project Trainers in the event. The solar lamp kits were provided to every student who participated in the event by Ministry of New and Renewable Energy Programme.

### **International Day of Yoga – 2020**

The Institute celebrated International Day of Yoga - 2020 on 21-June-2020. Due to Covid-19 pandemic all were invited to join Yoga exhibit online with the expert from Art of Living.

### **Development and Discourse Lecture Series**

Shri Rohit Kumar, Joint Secretary, Mahatma Gandhi NREGA, Ministry of Rural Development , New Delhi delivered lecture on “Discussing Rural Development with special reference to Mahatma Gandhi NREGA” on November 09, 2020. Due to COVID-19 pandemic event was held in virtual mode.





## Cultural & Co-curricular Activities

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### Navonmesh

Fresher party *Navonmesh* is organized every year by the senior batch to welcome the new comers. The fresher party is usually given in the month of August or early September. Pulsating ambience, flashing lights, foot-tapping music and free flow of enthusiasm are seen in Fresher's party. It ends with a buffet lunch or dinner. It helps the students to understand each other better and develop harmonious relationships with the senior students.

Fresher's Function *Navonmesh* is a much awaited event as the junior batch showcases its talent in the cultural programme. It develops interpersonal skills and students also learn time management as well as event management in organizing the *Navonmesh*.

### Foundation Day

10th September, the birth anniversary of Late Pandit Govind Ballabh Pant is marked as the Foundation Day of the Institute which is celebrated with great enthusiasm by everyone. G. B. Pant memorial lecture by an eminent scholar is organized every year followed by a series of cultural events.

The programme began with floral tribute to Pandit Pant by the Chairman, Director and members of the Institute and also garlanding of the statue of Pant ji. Later on Prof. K. N. Bhatt



beautifully elaborated the life history of Pandit Govind Ballabh Pant and then the Director, Prof. Badri Narayan presented the Annual Report and the Academic Calendar for the upcoming session. This year the event was conducted online due to Covid-19 and the Institute on the occasion of its 40th Foundation Day organised a Special address by **Honourable Education Minister Shri Ramesh Pokhriyal Nishank**. The Minister congratulated the Institute for its successful completion of 40 years. He, in his address, showed his belief in the academic work done by the Institute in the field of Research and Development and suggested to work continuously in the same way in the process of development.

### Conclave on creativity

Due to shifting entirely on virtual mode of celebration, institute conducted various competitions amongst the students of MBA-RD to commemorate the occasion. It was very overwhelming to see such enthusiasm in our students who participated in the competition. Various categories were included which are: Poster making (On covid-19 in rural sector), Meme making, Fancy dress (inspired from rural India), Singing, Shayari, Slogan writing. Three winners were chosen from each one of the category and throughout the celebration students and teachers were connected via online mode.

### Publications Release on 40th Foundation Day

The Institute released two of its publications. The Honourable Chief Justice of Allahabad High Court on a special request released these publications. The publications are as follows-

1. Microfinance: Managing Processes for Better Outreach, written by Late Prof. Sunit Singh, Dr. Rewa Singh and

Dr. Ravindra Tripathi.

2. Justice for Invisible Dalits: "Mobilization and Struggles of the Most Marginalised Dalits in India", written by Dr. Chandraiah Gopani.

The Chief Justice of Allahabad High Court was very happy and affectionately did the honor of releasing these publications. He was impressed by knowing the work done by the Institute in the Society regarding Social change and Development, Societal Problems and the ways to tackle them. He also congratulated the Institute on its successful completion of 40 years. It is important to mention that in the wake of COVID-19, the strict care of social distancing and preventions were followed by the Institute.

### Release of Impact of COVID-19 Report

The Govind Ballabh Pant Social Science Institute has done the study on the Impact of COVID-19. The Institute got the report released on its 40th Foundation Day by the Vice-Chancellor of University of Allahabad, Prof. R.R. Tewari. The Vice-Chancellor



also congratulated the Institute on its successful completion of 40 years and encouraged it to work in the same way in the process of Research and Development. The study covers 6 different villages of Lucknow, Allahabad and Varanasi. The study is done in two different parts by Prof. Bhaskar Majumder and Team and by Dr. Rewa Singh and Team.

### Sammilan

The Annual Alumni Meet “SAMMILAN” gives a chance to the alumni of the Institute to reconnect with their Alma matter and recall memories. In the two days event, alumni and students participate in events like 'buddy talks' where experiences are shared. The experiences shared by the alumni give direction to students about the future endeavours which they can pursue after completion of their studies. It gives a chance to interact and explore future prospects in the rural development sector. The alumni participate in the event and share their experiences and challenges in their field and also suggest demand for various skills in the sector. *SAMMILAN* is organised to celebrate or refresh old relationships and form new ones.



### Sports Week

A sport is one of the most important extra-curricular activities which ensures not only sound physical development but also inculcates qualities of cohesiveness, composure and sportsmanship in students. It gives an opportunity to students to work in team with full coordination and also develops leadership quality in them. In this light, the annual sports week is organized every year during winter months for 7 days. Students of both the batches actively participate in the events in which indoor games like Chess, Carom, Table tennis as well as outdoor games like Cricket, Volleyball, Kho-Kho, Kabaddi and Badminton are played.

### Cultural Fest – RANGOTKARSH

The Institute organizes cultural fest named Rangotkarsh every year in the month of February, a period known for its creativity, harmony and beauty in northern India, in order to inculcate managerial skills among students. It provides a platform for students to showcase their hidden and inherent talents. It increases the level of confidence and also teaches students



how to cooperate and work together in team. Students practice together for the programmes like skit, poetry, dance, musical plays and then organize a beautiful cultural evening in which everyone from the Institute is invited.

### **Anant**

Farewell Party is organised every year at the end of MBA (RD) programme in the month of May or early June by the junior batch to bid heartfelt farewell to the seniors. The party is characterized by enthusiastic participation as well as emotional and heart wrenching speeches of students and blessings of the teachers. Farewell “ANANT” doesn't mark the end of students' journey but celebrates their two years of fruitful contribution to the institute, their glorious future which will add to their achievements of life and their undying and interminable association with the institute and the future students. “ANANT” goes by the phrase i.e. “Once a GBPSSian always a GBPSSian” inculcating the thought that they will remain responsible towards the institute, its teachers and its students where ever they go and will always be weaved in one garland like a family. This year due to Covid-19 it has been postponed but as the situation gets better we will continue our co-curricular activities in the same manner.



#### **Prof. Badri Narayan (Director)**

Prof. Badri Narayan is a Social Historian and Cultural Anthropologist and Director of the G.B. Pant Social Science Institute, Allahabad.

#### **Prof. K. N. Bhatt (Professor)**

Prof. K. N. Bhatt is an economist by profession and has obtained Ph.D. from the University of Allahabad.

#### **Prof. Govinda Chandra Rath (Professor)**

Prof. Govinda Chandra Rath obtained his Ph.D. (Sociology) from Calcutta University.

**Dr. Archana Singh (Assistant Professor)**

Dr. Archana Singh has a Ph.D. in Philosophy. She has done her post -doctoral project entitled “Eco-feminism: A war against survival of the fittest” under the aegis of Indian Council of Philosophical Research, New Delhi.

**Dr. Kunal Keshri (Assistant Professor)**

Dr. Kunal Keshri obtained M.Phil. and Ph.D. in Population Studies from International Institute for Population Sciences (Deemed to be University), Mumbai.

**Dr. Satendra Kumar (Assistant Professor)**

Dr. Satendra Kumar has received his Ph.D. from Delhi School of Economics, University of Delhi.

**Dr. Chandraiah Gopani (Assistant Professor)**

Dr. Chandraiah Gopani has obtained his M.A, M. Phil and PhD in the discipline of Political Science from University of Hyderabad, Hyderabad.

**Mr. Anjesh Kumar (Programmer)**

Mr. Anjesh Kumar is M. Tech (Information Technology) and also an MCA.

**Dr. Rewa Singh**

She is UGC NET qualified and has Ph. D. in Management.

**Visiting Faculty**

**Prof. S.K. Pant**, Ex. Professor, GBPSSI, Prayagraj

**Prof. Deepak Chandra**, Ex. Professor, IBM

**Prof. Ashok Arora**, Ex. Professor, MDI, Gurgaon

**Prof. Prabhat Shunglu**



**Achievements obtained by MBA-RD student**

Our MBA-RD student named Jagriti Kasaundhan got her two poetries published in Anthology “Rhythms of Life” (2020), and she obtained District level rank 3 in girls in Uttar Pradesh Board class X (2012). She qualified state and national level swimming tests to reach National Sailing round and represented UP in (national level) All India Yatching Regatta competition held at INS Chilka in 2016. She represented UP in (national level) ALL INDIA NAUSAINIK CAMP (AINSC) held at Goa and got an opportunity to visit INS Vikramaditya as an honour in AINSC in 2015.

Sadanand Singh, student of MBA-RD is a cricket player. He participated in PRABHANJAN 2K17 ( State Level Govt. Engineering College sports Fest of AKTU) Which was hosted by Bundelkhand Institute of Engineering & Technology, Jhansi and secured 1<sup>st</sup> Position.

Nihal Sharma, student of MBA-RD is also a State level basketball player. He participated in Anglo Indian Schools Basketball Championship which was hosted by Methodist High School, Kanpur and got 3<sup>rd</sup> ranking.



One of our student Anamika Vaish has volunteered in many of the skit plays and got an achievement certificate for No Tobacco Day, 31 may 2017 for spreading awareness of tobacco consumption and its harmful effects on human body. It was organized by Best Medical Solution and Srijan Kala Samiti, Allahabad. She has also achieved 354 state rank and 3529 Olympiad rank in International Olympiad of English language.

One of our student Saniya Rizwan is a Receipt of President award and Gold Medallist in B.Sc. (Botany Chemistry ),Batch 2019 at SS Khanna Girls Degree College, University of Allahabad.

## Placement Procedure

Invitations are sent to companies/organizations with the placement brochure & job response form (JRF).

1. Company /organization may fill the JRF & send it by e-mail/post to the Placement Officer or simply dial 09415140816 for pre- placement discussion.
2. Information provided by the company will be made available to students. Interested students register themselves.
3. The company/ organization could confirm or negotiate the dates with the Placement Office.
4. Resumes of interested candidates are made available for the company on their asking.
5. Short listed students are notified.

After completion of selection procedure on campus, the company is requested to announce the final list of students on the same day

# MBA-RD Class of 2021



**Aishwarya Kesarwani**

**B.Com**  
(University of Allahabad)  
**Born:** 6/14/1998  
**Email:** aishukesari14@gmail.com

**Summer Internship:**

(1) Project title “Impact of Covid-19 on women fish vendors and possible support mechanism”. (2) Content writing and Data analysis. (3) Project title “Life in the Era of Covid 19: Impact on Women Village Makers and Future Prospects” (4) Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

**Organization:**

Centre for Aquatic Livelihood Jaljeevika ,  
Helpage India, Piramal Foundation,  
Impact and Policy Research Institute



**Ajeet Kumar**

**B. Tech IT**  
(VBS Purvanchal University)  
**Born:** 4/8/1996  
**Email:** ajeetald123@gmail.com

**Summer Internship:**

(1) Research on migrant labours  
(2) Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

**Organization:**

Youth Empowerment Foundation,  
Piramal Foundation

**Area of Interest :** NGO,MFI and CSR



## Aman Kumar Nishad

### **B.Sc.**

(Allahabad State University)

**Born:** 8/28/1997

**Email:** anishad6060@gmail.com

### **Summer Internship :**

Project title "Compilation of all traditional, small indigenous variety fishes and water based plants available in Uttar Pradesh and its cultural/health benefits"

### **Organization :**

Centre for Aquatic Livelihood Jaljeevika

### **Area of Interest :**

Microfinance, NGOs, human rights and CSR



## Amit Kanhaiya Prasad

### **B.Com**

(Mumbai University)

**Born:** 04/05/1991

**Email:** prasadmit250@gmail.com

### **Summer Internship :**

Project title "Impact of Covid-19 on fish folk vendor women in Maharashtra"

### **Organization :**

Centre for Aquatic Livelihood Jaljeevika and Tourism Industry

### **Area of Interest:**

Women empowerment, livelihood, micro-finance, Health and CSR.



## Anamika Vaish

### **B.Com**

(University of Allahabad)

**Born:** 9/16/1997

**Email:** anamikann360@gmail.com

### **Summer Internship :**

1. Interviewing, selecting and hiring candidates under Human Resource internship.  
2. Marketing, communication and leadership under Internshala Student Partner 18 program  
3. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)  
4. Ambassadorship in spreading awareness about mental health

### **Organization :**

Youth empowerment foundation, Internshala, Piramal foundation, dtoks

### **Work Experience :**

Worked as operations assistant cum anchor in savlon swasth India mission 2018



## Anand Singh

### **B.Tech (ME)**

(Abdul Kalam Technical University)

**Born:** 7/21/1993

**E-mail:** apsingh050@gmail.com

### **Summer Internship :**

Project title Education on the prevention of dog bites and rabies presented by #rRabies free India.

### **Organization :**

Federation of Indian Animal Protection Organisations (FIAPO)

### **Area of Interest :**

Livelihood , microfinance ,CSR



## Ankit Kumar Yadav

### **B.Sc (Mathematics)**

(Allahabad State University)

**Born:** 9/4/1998

**E-mail:** ankitkumaryadav1407@gmail.com

### **Summer Internship :**

Project title "Compilation of all traditional, small indigenous variety fishes and water-based plants available in Darbhanga district of Bihar and its cultural/ health benefits."

### **Organization :**

Centre for Aquatic Livelihood Jaljeevika

### **Area of Interest :**

Women empowerment, livelihood micro-finance



## Ansh Harnal

### **B.Com**

(University of Allahabad )

**Born:** 5/6/1997

**E-mail:** anshharnal.1000@gmail.com

### **Summer Internship :**

HR and payroll activity

### **Organization :**

Aashman Foundation

### **Area of Interest :**

NGOs, microfinance and CSR



## Himanshu Rai

**Bachelor of Vocation in Hospitality and Tourism Management**  
(Banaras Hindu University)  
**Born:** 6/23/1997  
**E-mail:** himanshurai583@gmail.com

**Summer Internship :** 1. Project title "Potential of trapa/water chest nut (Singhara) for the promotion of rural livelihood in India" 2. Content Writing and data 3. Project title "Rural telephonic time use survey study (Life in the era of COVID-19 : Impact on Women – Village Makers and future prospects)" 4. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

**Organization :** Centre for Aquatic Livelihood Jaljeevika, HelpAge India, Impact and Policy Research Institute (IMPRI), Piramal Foundation

**Work Experience :** 1 year with EWTC World Tourism Centre Pvt. Ltd. (Executive Leisure Department, Sales and Operations of Domestic and Outbound Holiday Packages)  
6 months training in Hospitality and Tourism Industry



## Jagriti Kasaundhan

**B.A**  
(Ewing Christian College, University of Allahabad)  
**Born:** 10/14/1997  
**E-mail:** jagritigupta051097@gmail.com

### Summer Internship :

1. Research reports, Social work research  
2. Market research and analysis on the financial models followed by fintech firms of India, USA, UK, Dubai and Singapore on their robo advisor investment platforms. 3. Project title "Impact of COVID-19 on Women Fish Vendors and possible support mechanism required" 4. Content Writing

### Organization :

CRY (Child Rights and You), Enaar Technologies LLP, Center for Aquatic Livelihood: Jaljeevika, Chai Sutta Bar



## Eshank Jaiswal

**B.Com**  
(Sam Higginbottom University of Agriculture, Technology and Science)  
**Born:** 8/8/1997  
**E-mail:** eshankjaiswal096@gmail.com

### Summer Internship :

Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

### Organization :

Piramal Foundation

### Area of Interest :

Education, health, livelihood, CSR and Microfinance



## Jagriti Srivastava

**B. Tech (Information Technology)**  
(Sri Ramswarop Memorial College of Engineering and Management (affiliated to AKTU))  
**Born:** 3/8/1995  
**E-mail:** jagriti1387@gmail.com

### Summer Internship :

1. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)
2. Report on health status of elderly

### Organization :

Piramal Foundation, HelpAge India

### Area of Interest :

Education, health, livelihood, microfinance and CSR



## Krishna Singh

**B. Com**  
(University of Allahabad)  
**Born:** 1/19/1997  
**E-mail:** ks763085@gmail.com

### Area of Interest :

Microfinance, CSR and NGOs

### Competency :

Team Management, Commitment to continuous learning, Managing Performance



## Mahima

**B. Com**  
(City college of Management, Lucknow University)  
**Born:** 4/2/1998  
**E-mail:** pachaurimahima24@gmail.com

### Summer Internship :

1. Project title "Potential and performance of seafood export in the state of Andhra Pradesh."
2. Report on schemes for elderly
3. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)
4. Project title "Rural telephonic time use survey study (Life in the era of COVID-19: Impact on Women – Village Makers and future prospects)"

### Organization :

Centre for Aquatic Livelihood Jaljeevika, HelpAge India, Piramal Foundation, Impact and Policy Research Institute (IMPRI)



## Mridul Srivastava

### B. Com

(University of Allahabad)

**Born:** 6/12/1997

**E-mail:** mridul1206@gmail.com

### Summer Internship :

Human resource department that included recruitment, interviewing, supervision and data management.

### Organization :

Aashman Foundation

### Area of Interest:

NGOs, microfinance and CSR



## Mukesh Vaishya

### :B.Com

(University of Allahabad)

**Born:** 15/10/1997

**E-mail:** mukess1530@gmail.com

### Summer Internship :

1. Project title "Fisheries sector development and potential in state of Madhya Pradesh"  
2. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)  
3. Education on the prevention of dog bites and rabies presented by #rRabies free India.

### Organization :

Centre for aquatic livelihood Jaljeevika, Piramal foundation. Federation of Indian Animal protection organization.

### Work Experience :

3 years work experience in social work (Robin Hood Army, Prayagraj RHA).

### Area of Interest:

NGOs, CSR, Human Rights



## Nihal Sharma

### B. Sc (Mathematics)

(Bundelkhand University)

**Born:** 5/21/1996

**E-mail:**  
nihal.sharma.19996@gmail.com

### Summer Internship :

Project title "Employment Generation Potential through Ornamental Fish farming In Rural India"

### Organization :

Centre for Aquatic Livelihood Jaljeevika

### Area of Interest:

Education, health, women empowerment, injustice, child labour/abuse/protection, environment related issue & CSR



## Pankaj Kumar

### **B.Com**

(University of Allahabad)

**Born:** 11/16/1999

**E-mail:** pankajpaay@gmail.com

### **Summer Internship :**

Project title "Utilisation of Azolla in agriculture and socio-economic development of small-scale farmers in rural India"

### **Organization :**

Centre for Aquatic Livelihood Jaljeevika

### **Internship :**

Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

### **Organization :**

Piramal Foundation

### **Area of Interest:**

Microfinance, NGO, human rights and CSR



## Piyush Yadav

### **B.Tech (Mechanical Engineering)**

(Dr. Ram Manohar Lohia Avadh University Faizabad)

**Born:** 7/27/1997

**E-mail:** piyushyadav14431@gmail.com

### **Summer Internship :**

Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

### **Organization :**

Piramal Foundation

### **Project :**

Functioning of Dairy Cooperative.

Organization : Pradeshik Cooperative Dairy Federation (PARAG)

**Area of Interest:** NGOs, Microfinance, CSR



## Pragati Gupta

### **B.Com**

(University of Allahabad)

**Born:** 2/14/1999

**E-mail:** pragatiguptacs33@gmail.com

### **Summer Internship :**

Project title "Media and other reports on covid-19 impact on fisheries and Aquaculture in India and other parts of Asia"

### **Organization :**

Centre for Aquatic Livelihood Jaljeevika

### **Competency:**

Responsible, good communication and writing skill, self disciplined, ability to manage typical situations and good command in computer



## Raj Kapoor Yadav

**B.Sc. (Electronics)**  
(Ram Manohar Lohia Awadh University,  
Faizabad)  
**Born:** 7/10/1993  
**E-mail:** rajkapoor107@gmail.com

**Summer Internship :**

Project title "Study About Aquaculture"

**Organization :**

Centre for Aquatic Livelihood Jaljeevika

**Area of Interest:**

Livelihood, CSR, Microfinance, Dairy, co-operative



## Rajat Kumar Singh

**B.TECH (Electronics & Instrumentation Engineering)**  
(Meerut Institute of Engineering & Technology, AKTU)  
**Born:** 3/28/1996  
**E-mail:** rajat.krsingh20@gmail.com

**Summer Internship :**

Project title "Impact Assessment of CSR activities performed by CORDET (IFFCO)"

**Organization :**

CORDET (IFFCO)

**Competency:**

Hardworking, Good Communication Skill, Leadership Quality, Never "Give up attitude".



## Rajni Kant Kumar

**M. Sc (Zoology)**  
(Magadh University)  
**Born:** 02/03/1994  
**E-mail:** rk930857870@gmail.com

**Summer Internship :**

Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

**Organization :**

Piramal Foundation

**Area of Interest:**

NGOs, microfinance CSR, Co-operative, education and skill development



## Rajnish Kumar

### **B.Com**

(Veer Bahadur Singh Purvanchal University)

**Born:** 5/3/1998

**E-mail:** Rajjjjj93@gmail.com

### **Summer Internship :**

1. Social media marketing, social awareness, digital marketing and fund raiser,
2. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

### **Organization :**

Shreshth Bharat Foundation Leaders for tomorrow, Piramal foundation



## Sachin Kumar Gupta

### **B. Sc (PCM)**

(Ewing Christian College, University of Allahabad)

**Born:** 6/3/1994

**E-mail:** sachinagrahari11@gmail.com

### **Summer Internship :**

1. Project title "Utilisation of Aquatic weeds to promote livelihood, Income Generation and employment in rural areas"
2. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)
3. Content Writing (presentation, proposal and Report writing)

### **Organization :**

Centre for Aquatic Livelihood Jaljeevika, Piramal Foundation, HelpAge India



## Sadanand Singh

### **B.Tech (Chemical Engineering)**

(BIET affiliated to AKTU)

**Born:** 4/10/1996

**E-mail:** sadanandsingh.rkt@gmail.com

### **Summer Internship :**

1. Project title "Fisheries Sector Development Potential in State of Uttar Pradesh"
2. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)
3. Project Proposal on "Improving Livelihood status of Elderly of Hamirpur District U.P."

### **Organization :**

Centre for Aquatic Livelihood Jaljeevika, Piramal Foundation, HelpAge India



## Saniya Rizwan

### B. Sc

(University of Allahabad)

**Born:** 5/5/1995

**E-mail:** saniya\_riz@yahoo.com

### Summer Internship :

Volunteer at Green Environment Public Welfare Society

### Project :

Rural Child Education and Future Aspect

### Area of Interest:

Education, health, women empowerment, injustice, child labour/abuse/protection, environment related issue & CSR

### Competency:

Motivated, good communication and writing skill, ability to manage typical situations



## Sapna Yadav

### B. Tech (Civil Engineering)

(Babu Banarasi Das National Institute Of Technology And Management, AKTU)

**Born:** 4/19/1995

**Email:** sapnayadav191995@gmail.com

### Summer Internship :

Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

### Organization :

Piramal Foundation

### Area of Interest:

NGO, Microfinance & CSR



## Saumya Mishra

### B. Sc (Biology)

(University of Allahabad)

**Born:** 6/11/1993

**E-mail:** saumyamishra0611@gmail.com

### Summer Internship :

Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

### Organization :

Piramal Foundation

### Internship :

Functioning of Dairy Cooperative

### Organization :

Pradeshik Cooperative Dairy Federation (PARAG)

### Area of Interest:

NGO's microfinance and CSR



## Shahid Qamar

### **M.A (Economics)**

(Veer Bahadur Singh Purvanchal University)

**Born:** 7/30/1990

**E-mail:** shahidqamer13@gmail.com

### **Summer Internship :**

1. Data development for fishery & aquatic
2. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)
3. Team management, Data collection, social media and program management
4. Volunteering, social work, fundraising and social media marketing.

### **Organization :**

Centre for Aquatic Livelihood Jaljeevika, Piramal foundation, Kalam foundation, Youth empowerment foundation



## Shivam Sharma

### **BA**

(Delhi University)

**Born:** 7/5/1997

**E-mail:** shivam571997@gmail.com

### **Summer Internship :**

cooperative dairy industry At Pradeshik Cooperative Dairy Federation (PARAG).

**Area of Interest:** Cooperative , education skill development and csr

### **Competency:**

Motivated, good communication and writing skill, ability to manage typical situations and good command in computer.



## Shivangi Vaish Kasaudhan

### **B.com**

(University of Allahabad)

**Born:** 9/24/1997

**E-mail:** shivivaish1997@gmail.com

### **Summer Internship :**

Project title "Evaluation and Research Opportunities of education for rural women and it's impact on their empowerment, health and well being"

### **Organization :**

Educare India

**Area of Interest:** NGOs, microfinance and CSR



## Shobhit Srivastava

### **B.Com**

(Mahatma Gandhi Kashi Vidyapeeth,  
Varanasi)

**Born:** 22/09/1996

**E-mail:** shobhit2209@gmail.com

### **Summer Internship :**

Volunteer (Surakshit Dada Dadi Nana Nani  
Abhiyan)

### **Organization :**

Piramal Foundation

**Work Experience :** 2.5 years in social work  
(Robin Hood Army Varanasi)

### **Area of Interest:**

Education, health, women empowerment,  
injustice, child labour/abuse/protection,  
environment related issue & CSR



## Shubham Seth

### **B.Com**

(ADC, University of Allahabad)

**Born:** 11/17/1998

**E-mail:** shubhlams171197@gmail.co

### **Summer Internship :**

Volunteer (Surakshit Dada Dadi Nana Nani  
Abhiyan)

### **Organization :**

Piramal Foundation

**Area of Interest:** NGOs, Microfinance &  
CSR



## Shubhangam Srivastava

### **B. Com**

(Prof Rajendra Singh (Rajju Bhaiya)  
University)

**Born:** 5/17/1997

**E-mail:** shubhangam98@gmail.com

### **Summer Internship :**

Volunteer (Surakshit Dada Dadi Nana Nani  
Abhiyan)

### **Organization :**

Piramal Foundation

### **Internship :**

Minimum Needs Programmes: Success and  
Failures, Importance, Challenges and  
Limitations.

**Area of Interest:** Education, health,  
livelihood and CSR



## Shweta Srivastava

**Bachelor of Business Administration**  
(Banasthali University, Jaipur)  
**Born:** 3/25/1997  
**E-mail:** shweta.gbpsi@gmail.com

**Summer Internship :** 1. Project title “Compendium of database of all fisheries and aquaculture sector related research institutes, fisheries nodal agency, training and capacity building institutes, etc.”  
2. Working Capital Management - General Electric (GET&D India Limited)  
**Organization :** Centre for Aquatic Livelihood Jaljeevika, GE T&D India Limited  
**Project :** Virtual familiarization with various Government schemes in UP to counter Socio-economic status of under-privileged women during pandemic.  
**Organization :** USD Consortium of Skill Development Training and Women Empowerment



## Snehlata

**B.A**  
(Chhatrapati Shahu Ji Maharaj University, Kanpur)  
**Born:** 7/17/1996  
**E-mail:** snehachaudhary567@gmail.com

**Summer Internship :**  
Project title “Compendium of technology related to fisheries sector developed by ICAR Institutes in India and globally”  
**Organization :**  
Centre for Aquatic Livelihood Jaljeevika  
**Work Experience :**  
1.5 year work experience from ICICI bank. Worked as a MIS coordinator and Credit Processing Executive.  
**Area of Interest:**  
Livelihood, microfinance, CSR



## Sujeet Singh

**B.Tech (Mechanical Engineering)**  
(Amity University)  
**Born:** 7/24/1996  
**E-mail:** sujeet.amity0824@gmail.com

**Summer Internship :**  
1. Project title “Potential & performance of sea food export in Gujarat” 2. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)  
**Organization :**  
Center for Aquatic Livelihood Jaljeevika, Piramal foundation  
**Area of Interest:**  
Education, Health, Livelihood and CSR



## Suneeta Mandal

**B. Sc (Computer Science)**  
(SHUATS)

**Born:** 12/24/1996

**E-mail:** suneetamandal0532@gmail.com

### Summer Internship :

1. Project title "Compilation of all traditional, small indigenous variety fishes and water based plants available in Uttar Pradesh and its cultural/ health benefits"
2. Volunteer (Surakshit Dada Dadi Nana NaniAbhiyan)
3. Project title "Life in the Era of COVID-19: Impact on Women-Village Makers in Various States of India & the Future Prospects"

### Organization :

Center for Aquatic Livelihood Jaljeevika, 2. Piramal Foundation, 3. Impact And Policy Research Institute (IMPRI)



## Suraj Kumar Tiwari

**M.A (Political Science)**  
(VBS Purvanchal University)

**Born:** 11/20/1996

**E-mail:** surajt590@gmail.com

### Summer Internship :

1. Project title "Analysis of fisheries and aquaculture related question in Indian Parliament"
2. Project title "Role of credit finance in woman empowerment & water and sanitation sector in rural areas in India"

### Organization :

Centre for Aquatic Livelihood Jaljeevika, Educare India

### Work Experience :

Short term experience at Christ Jyoti social centre.



## Swatantrata Jaisal

**B.Com**  
(Udai Pratap Degree College)

**Born:** 8/15/1998

**E-mail:** jaisalswatantrata1596@gmail.com

### Summer Internship :

Project title "Life in the Era of COVID-19: Impact on Women-Village Makers in Various States of India & the Future Prospects"

### Organization :

Impact and Policy Research Institute (IMPRI)

### Area of Interest:

Education, Health, Livelihood and CSR



## Vikas Singh

**B.Com**  
(University of Allahabad)  
**Born:** 10/25/1997  
**E-mail:** vikasingh700@gmail.com

**Summer Internship :**

Human Resource

**Organization :**

Aashman Foundation

**Area of Interest:**

NGOs, Microfinance, CSR



## Vinay Kumar

**B.Com**  
(University of Allahabad)  
**Born:** 7/3/1989  
**E-mail:** vinkrs\_311@yahoo.co.in

**Summer Internship :**

Project title "Work culture of Microsoft"

**Organization :**

Insidesherpa

**Area of Interest:**

Rights based issues, Education, CSR,  
Microfinance, NGOs, Human rights



## Vinay Kumar Yadav

**B. Tech**  
(Shri Ramswaroop Memorial University)  
**Born:** 4/7/1996  
**E-mail:** yaduvanshi1212@gmail.com

**Summer Internship :**

Volunteer (Surakshit Dada Dadi Nana Nani  
Abhiyan)

**Organization :** Piramal Foundation

**Area of Interest:**

Livelihood, primary education, rights based  
issues, NGO, Microfinance, Dairy and CSR

**Competency:**

Analytical & logical decision making, self  
disciplined, creative, capable of working  
under pressure, communication skill and  
good coordinator.

**Work Experience :**

6 months working experience in Shriram  
Transport Finance Co. Ltd. as Branch Team  
Leader (BTL)



**Yash Jaiswal**

**B.Com**

(University Of Allahabad)

**Born:** 8/29/1996

**E-mail:** yashwwps@gmail.com

**Summer Internship :**

Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

**Organization :**

Piramal Foundation

**Area of Interest:**

NGOs, microfinance CSR, Co-operative, education and skill development



**Yashwant Singh**

**B.B.A**

(Chatrapati Sahu Ji Maharaj University, Kanpur)

**Born:** 10/12/1998

**E-mail:** syashwant98@zoho.com

**Summer Internship :**

1. Project title "Potential of Small Farm Ponds in livelihood generation In Uttar Pradesh" 2. Volunteer (Surakshit Dada Dadi Nana Nani Abhiyan)

**Organization :**

Center for Aquatic Livelihood-JalJeevika, Piramal Foundation

**Work Experience :**

Asst.Manager (Hotel Millennium Inn)  
3 years

# Reaching Us Made Easy

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The G.B. Pant Social Science Institute is located in Jhunsi, Allahabad. The Institute is:

- 10 km. from the main railway station, Allahabad Junction,
- 9 km. from Civil Lines Bus Stand,
- 15 km. from the Bamrauli Airport in Allahabad and
- 70 km. from Babatpur Airport in Varanasi.

## Hospitality at the Institute

It will be our privilege to host the representatives of the recruiting organizations and provide all necessary assistance to make their stay comfortable in our Guest House. Pick up facility could be arranged for the visitors. Please let us know in advance.

## CONTACTS

### Director

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E-mail: [director@gbpsi.org.in](mailto:director@gbpsi.org.in)

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### Placement Officer

#### **Dr. Rewa Singh**

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Tel./Fax: 0532-2567802

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ऐसा भी तन क्या  
ऐसी भी देह क्या  
सह न सके-  
शीतताप-वृष्टि-उमस...  
पुलक, पसीना  
प्रभंजनी वात्याचक्र  
चरम ठिठुरन, हड़कम्प  
लू के थपेड़े, विघूर्णन...  
सह न सके-  
शिरःशूल, आंतों की मरोड़  
ऐसी भी देह क्या  
ऐसा भी तन क्या !

-नागार्जुन



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